



thrive

Working together in Trafford

Accessing Business Volunteers

Pulse Regeneration & Trafford Housing Trust
working in partnership to deliver Trafford Council's
Third Sector Infrastructure Development & Support Service



Trafford

- 5th most likely Borough outside of London to survive in the current economic challenges.
- In the past year, substantial investments into the Borough with major businesses moving into the area e.g. Think Money on Trafford Park
- New investment e.g. the new Carlton Power Plant in Carrington which will see a major financial investment of £650m.
- Established large and small employers such as Kellogg's, L'Oreal, Unilever, Cartwright, LB Marketing and Cargill's.

Engaging the Private Sector



Time



Skills and knowledge



Resource

What's in it for business....

- Create brand value and reputation,
- Improve skills and experience of employees
- Increase employee motivation and commitment to the company
- Make a real impact in the community where they work
- Sets the business apart

Employee volunteering develops the knowledge, skills and experience whilst benefiting local communities. **It's a win-win.**

Thrive Business Engagement

We provide support to engage business volunteers through two major programmes;

- Community Project Challenges : One day team challenges
- Pro Bono Bank: Skill and Expertise sharing

Community Project Challenges

- Give and Gain Day: the national day of employee volunteering on May 16th. Engaging new businesses in volunteering with Trafford third sector organisations through one day challenges.
- Ongoing Programme of team challenges: throughout summer we will be working with businesses to carry out one day employee volunteering events e.g. Halifax provide teams for painting, gardening and clean ups

Long Term Relationships

Creating long term partnerships between a business and a charity which channel time, skills and funding:

- Fundraising relationships e.g. Styles and Wood will provide ongoing support for Foodbanks and Ear 4 U through a monthly collection from their staff at their Altrincham Head Office
- Think Money Corporate Charity: Think Money are a large financial services firm who have just moved their Headquarters to Trafford Park. They are looking to partner with a local charity which they can support as their corporate charity, Thrive are brokering this relationship.

Pro Bono Bank

- New this year, Thrive Pro-Bono bank provides a pool of professional support that non-profit organisations can tap into. The bank offers professional support for non profit organisations for free.
- Currently in development this pool includes support from architecture firms, communications specialists and financial experts
- The bank will grow over the next year, recruiting new skills to support the development of the third sector –recruiting key professional skills in business planning, marketing and PR, legal advice, facilities management. etc

How to access?

- Contact Aine Graven, Business Engagement lead for Thrive

Aine.graven@traffordhousingtrust.co.uk

0161 968 0290