

# Trafford Defibrillator Campaign

## Help us to save lives!



**Help us  
raise the  
money!**

A cardiac arrest can affect anyone – no area, age or social group is immune. Using an Automated External Defibrillator (AED) **increases survival rate by around 38%.**

If you suffer a cardiac arrest your chances of survival increase if you are close to a AED.

The Mayoral Charity is working to extend the coverage of this simple to use, lifesaving equipment in public places such as offices, schools, shopping centres and places of worship.

We will work with businesses and community groups to raise money towards the purchase and installation of AEDs to be placed on the outside

of buildings, so they are available for use by everyone at any time.

Location and prioritised placements of AEDs are critical and we have been working with colleagues from the Council and the North West Ambulance Service to map existing AEDs and identify potential locations for new AEDs.

We are also supporting the creation of a new national database which will register all existing and new AED installations.

Help us to save lives in Trafford.  
To support our defibrillator campaign **please fill in the form overleaf.**

THE BASIC COST IS

**£650**



SUITABLE  
CABINET COSTS

**£350**



**£200** CONSUMABLES  
BRINGING THE  
OVERALL COST TO

**£1,200**

All costs are approximate



# Do you want to **help save lives** in your local community?

**You can provide support in a number of ways.**

I would like to help provide an AED in the vicinity of

I/We can donate

£

enclosed

I/We will fundraise

I/We will sponsor

I/We can donate goods or services

I/We will support Events

Tick this box to Gift Aid your donation

**Please sign here to Gift Aid your donation**

\*I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for the current tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities and Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for the current tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

**Your contact details are:**

Name

Organisation

Address

Postcode

Tel

Email

**THANK YOU FOR YOUR SUPPORT**

**PLEASE RETURN THIS FORM TO:**

Mayor of Trafford, Cllr Dylan Butt, Trafford Town Hall, Talbot Road, Stretford, M32 0TH

Or [mayor@trafford.gov.uk](mailto:mayor@trafford.gov.uk)